

# Privacy Policy – 4x4 Center

At **4x4 Center**, your privacy and trust are very important to us. We are committed to protecting your personal information and ensuring that your experience with our services remains safe, transparent, and reliable. This Privacy Policy explains how we collect, use, store, and safeguard your information in accordance with applicable laws and regulations in the Kingdom of Saudi Arabia.

---

## 1. Information We Collect

We may collect personal information in the following ways:

- **When you contact us:** This includes information you voluntarily provide through phone, email, or our online forms, such as your name, phone number, email address, and any details related to your inquiry.
- **Careers and applications:** If you apply for a career opportunity with us, we may collect details such as your CV, qualifications, work experience, and other relevant professional information.
- **Service interactions:** Information provided while using our services or engaging with our customer support team.
- **Optional information:** Any additional details you choose to share with us in order to improve your service experience.

---

## 2. How We Use Your Information

The information we collect is used strictly for legitimate business purposes, including:

- **Responding to inquiries:** To address your questions, provide assistance, and improve your experience.
- **Processing applications:** To evaluate career applications, contact applicants, and make recruitment decisions.
- **Improving our services:** To enhance the quality of our offerings, customer support, and communication.
- **Legal compliance:** To meet obligations under Saudi Arabian laws and regulations.

---

### 3. Data Protection & Security

We take appropriate technical and organizational measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. These measures include:

- **Secure storage:** All customer and applicant information is stored in systems with restricted access.
- **Confidential handling:** Only authorized staff members with specific responsibilities have access to personal data.
- **Legal compliance:** Data handling complies with the Personal Data Protection Law (PDPL) and other applicable regulations in Saudi Arabia.

While we use industry-standard security practices, please note that no method of transmission over the internet is entirely risk-free. We therefore encourage you to take precautions when sharing personal details.

---

### 4. Your Rights

As a valued customer or applicant, you have the right to:

- **Access your data:** Request details of the information we hold about you.
- **Update or correct information:** Ensure your details remain accurate and up to date.
- **Request deletion:** Ask for your personal information to be removed from our systems, subject to legal and regulatory obligations.
- **Limit usage:** Restrict how your data is processed or used.

To exercise these rights, please contact us using the information provided below.

---

### 5. Contact Information

If you have any questions about this Privacy Policy or wish to exercise your data rights, please reach out to us:

## **4x4 Center**

📍 Intersection of Prince Mohammed bin Salman Road and King Fahd Road – Al Aqeeq District – Riyadh, Saudi Arabia

📞 Phone: +966-9200-1337-1

✉️ Email: support@4x4.sa

---

## **6. Updates to this Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in legal requirements, business practices, or service improvements. The latest version will always be available on our website or upon request.